

DELTA HONOR GUARD MEMORIAL VEST

CASE SUMMARY



The Assignment

High visibility garments are a critical component in addressing airline worker safety. Delta Airlines is committed to making sure that their employees are equipped with the best safety vests available. That's why, when Delta needed a custom vest for the Honor Guard, they came to us. The Delta Honor Guard is a group of veterans who have volunteered to receive every aircraft that carries the remains of fallen military service men and women. At the plane's arrival, the Honor Guard marches with flags from all five military branches. The group then recites a prayer, and the decorated casket is unloaded onto a specialized Honor Guard vehicle for transfer to family, military or a final flight home.

The Work

The Honor Guard Vest was designed and produced in our custom design center located in Santa Ana, Ca. We were able to provide Delta with the exact, critical design elements they required, including:

- The vest needed to match Delta's current uniform.
- The Fallen Heroes emblem representing the five military branches needed to be prominently displayed on the back.
- "The Honor Guard" words needed to be imprinted on the back of the vest using the highest quality reflective material.

Results

The Honor Guard Vest speaks for itself. The Vest is an embodiment of our commitment to making sure that our customers stay safe and visible on the job. We want them to look great too. In this case, it was critically important that we provided Delta Honor Guard members with vests that addressed workplace safety and a uniform look that made their mission clear. The men and women of ML Kishigo in Santa Ana, CA are proud to be a part of this noble and patriotic service to honor the men and women who serve and have sacrificed for their country.

Expertise

Customer Service, Design, Manufacturing

Applied Skills

Custom Features, Custom Branding, Supply Chain